

Dear NuVasive customer,

Thank you for choosing the NuVasive Simplify Cervical Disc. You are now using the most clinically effective technology in the cervical total disc replacement (cTDR) procedure segment.\* This media kit is designed for surgeons and healthcare providers looking to promote their utilization of this differentiated technology and educate stakeholders on the potential benefits it brings to patient outcomes.

The following materials are included in the Simplify Cervical Disc media kit, found here:

<https://nuvasive.canto.com/v/SimplifyCervicalDisc>

- Guidelines for how to use the kit;
- Fact sheet;
- Press release template;
- Social media templates;
- Product images and animations.

These resources will help make promoting your utilization of the Simplify Cervical Disc as easy as possible. Please contact [media@nuvasive.com](mailto:media@nuvasive.com) with any additional questions about how to leverage the NuVasive Simplify Cervical Disc media kit.

Best,

## **NuVasive Public Relations Team**

*Transform surgery. Advance care. Change lives.*

\*Data on file. Based on review of publicly available materials at the time of this release.

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